



FOOD & FUND DRIVES

THE HOW-TO GUIDE

1 Register

Go to sfmfoodbank.org/food-fund-drives.

Here you can create a personalized, sharable page. You'll also find our handy toolkit, full of tips and resources to help make your drive a big success.



2 Set goals

When you register your drive, you'll set goals for fundraising, food donations, and volunteer hours.

FUN FACT:
With every \$1 raised,
we can distribute \$5 worth of
food.



3 Roll Out the Barrel

If you plan to collect food, you can request a collection barrel when you register. Barrels hold approximately 250 pounds of non-perishable food items. We can deliver and pick up barrel(s) if you plan to collect at least that amount per barrel.



4 Rally Your Team

Get your team excited - host a kick-off event! Download our Coordinator Toolkit for ideas on how to educate and motivate your team.



5 Spread the Word

Share your team page link via email and social media. Keep your team and supporters updated with weekly communication; send progress updates and appeals for support.



6 Celebrate!

You've worked hard; now it's time to celebrate your achievements! Schedule an event to share the news of your success with your teammates.



Questions?

Visit our FAQ page for answers to frequently asked questions.

sfmfoodbank.org/food-fund-drives

Email: fooddrives@sfmfoodbank.org

Phone: (415) 282-1900 x350

Thank you!