



FOOD & FUND DRIVES

THE HOW-TO GUIDE

1 Register

Go to sfmfoodbank.org/food-fund-drives.

Here you can create a personalized, sharable page. You'll also find our handy toolkit, full of tips and resources to help make your drive a big success.



2 Set goals

When you register your drive, you'll set goals for fundraising, food donations, and volunteer hours.

FUN FACT:
With every \$1 raised,
we can distribute \$5 worth of
food.



3 Roll Out the Barrel

If you plan to collect food, you can request a collection barrel when you register. Barrels hold approximately 250 pounds of non-perishable food items. We can deliver and pick up barrel(s) if you plan to collect at least that amount per barrel.



4 Rally Your Team

Create a committee with your colleagues to help plan fundraising events!

Get your team excited - host a kick-off!



5 Spread the Word

Share your team page link via email and social media. Keep your team and supporters updated with weekly communication; send progress updates and appeals for support.



6 Celebrate!

You've worked hard; now it's time to celebrate your achievements! Schedule an event to share the news of your success with your teammates.



#FoodForAll    #EndHungerTogether

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Host a Happy Hour



Host a happy hour at your office! Sell drinks and have the proceeds go towards the Food Bank while you have some after-hours fun and get to know your coworkers.

Let's Get Creative

Here are some fundraising ideas to help get your creative juices flowing.

Theme Fridays



You can select days when colleagues make a donation to "dress down" in jeans. Or try the opposite. Formal Friday has been a crowd favorite.

Bidding Wars



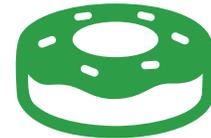
Start a bidding war for a range of opportunities-- from getting the chance to pie a select member of your management team to scheduling your boss to do a task for you. Got some envelopes to stuff? Now you have help!

Match Your Gifts



Double your impact by checking if your company matches employees' charitable donations!

Bakesale



So easy a child can do it!
And don't limit it to baked goods, your teams have all kinds of cooking skills!

Challenge Your Neighbors



Have an office in another city? Challenge them to see who can give most to their local charity!

Know other teams in your building that are up for challenge? Don't hesitate, send them an email right away!

Trivial Pursuit



Create teams of three or four with an entry fee per team; sell "get out of jail passes" that teams can use when they don't know an answer.

Raffle/Silent Auction



A simple way to donate. Raffle/auction parking spots, tickets to sporting event, bottles of wine, a weekend at a Tahoe vacation home and "Trade Offices for a Day."

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