

CalFresh Expansion to SSI Recipients

Data from [CalFresh SSI Expansion Dashboard](#)

SAN FRANCISCO - KEY TAKEAWAYS

- Did an outstanding job connecting newly eligible people to CalFresh benefits, leading the state with 67% enrollment rate (N=~26k)
- Partnership with IHSS was successful, resulting in 78% of IHSS clients enrolling in the program, exceeding the national rate target
- Underperformed in connecting Spanish-speaking residents and Pacific Islanders with the benefit

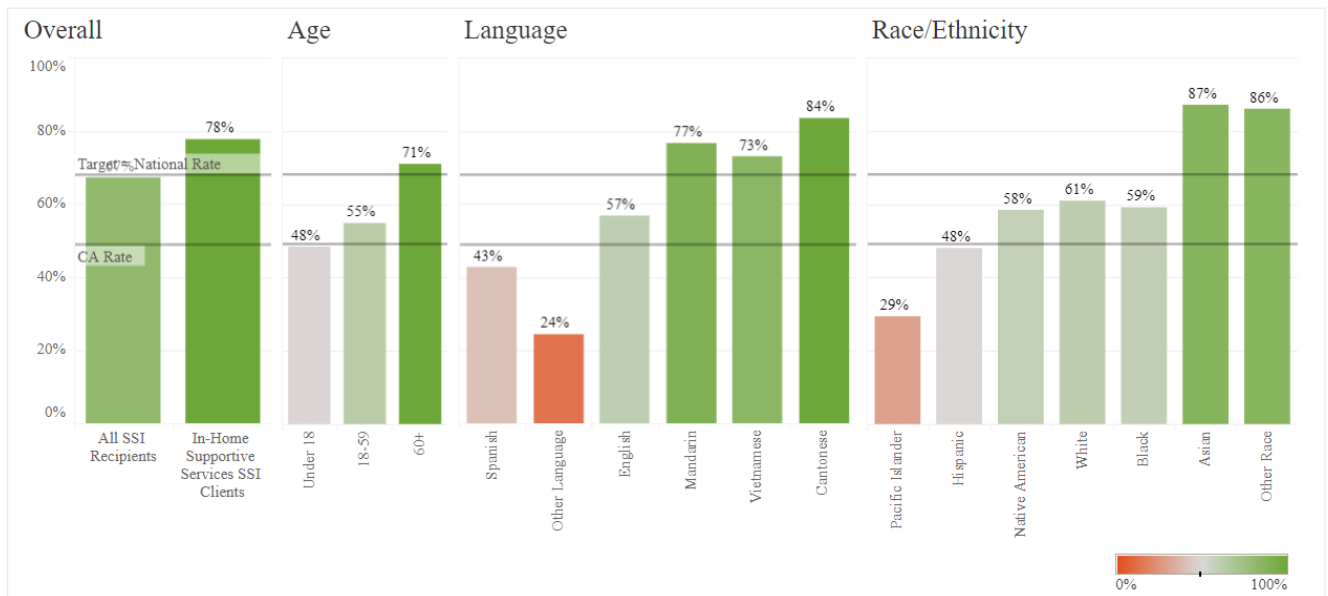


Chart indicating CalFresh enrollment rates by household characteristics for SF County

SF OUTREACH RECOMMENDATIONS

- Focus outreach on Pacific Islanders, SSI recipients under age 60 (especially those under age 18), and Spanish language speakers
- Projections for bringing enrollment up to the national rate for key populations:
 - o IHSS Clients – 1,730 new enrollees
 - o Adults aged 18-50 – 1,080 people
 - o Older adults – 920 people

MARIN- KEY TAKEAWAYS

- Marin expanded enrollment to 45% of newly eligible SSI recipients, below the state average of 49%
- Increasing enrollment to the national rate (68%) would give 670 people an estimated \$844,200 in new food assistance annually
- Underperformed in connecting Spanish-speaking residents with the benefit, likely due to known immigration concerns

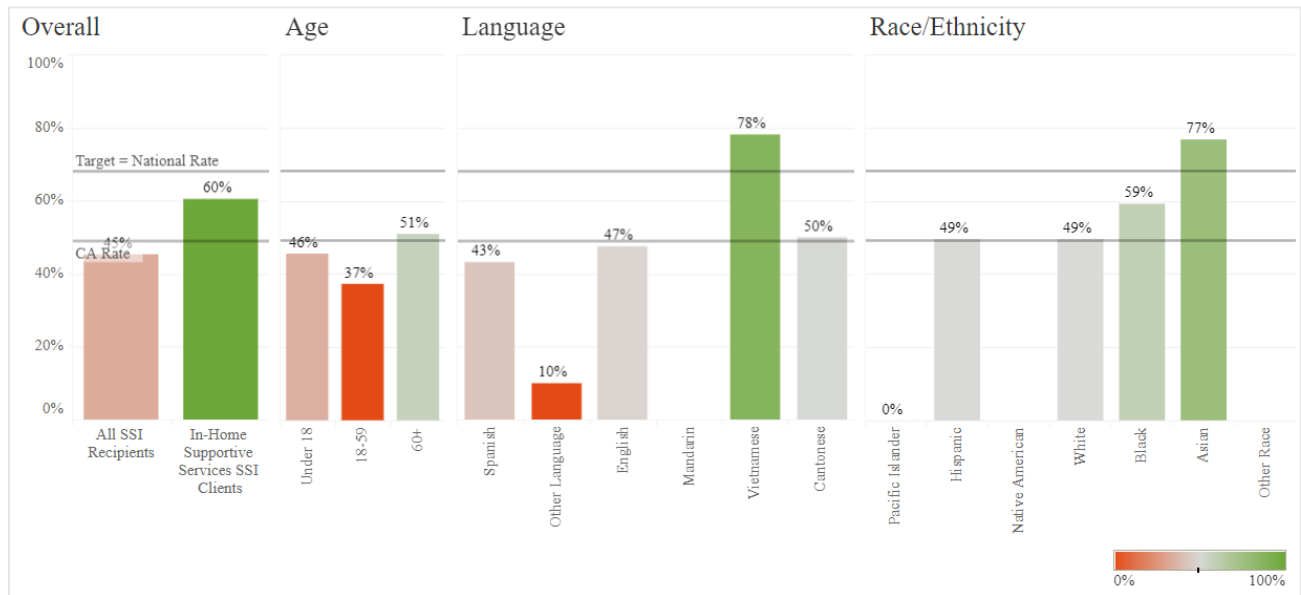


Chart indicating CalFresh enrollment rates by household characteristics for Marin County

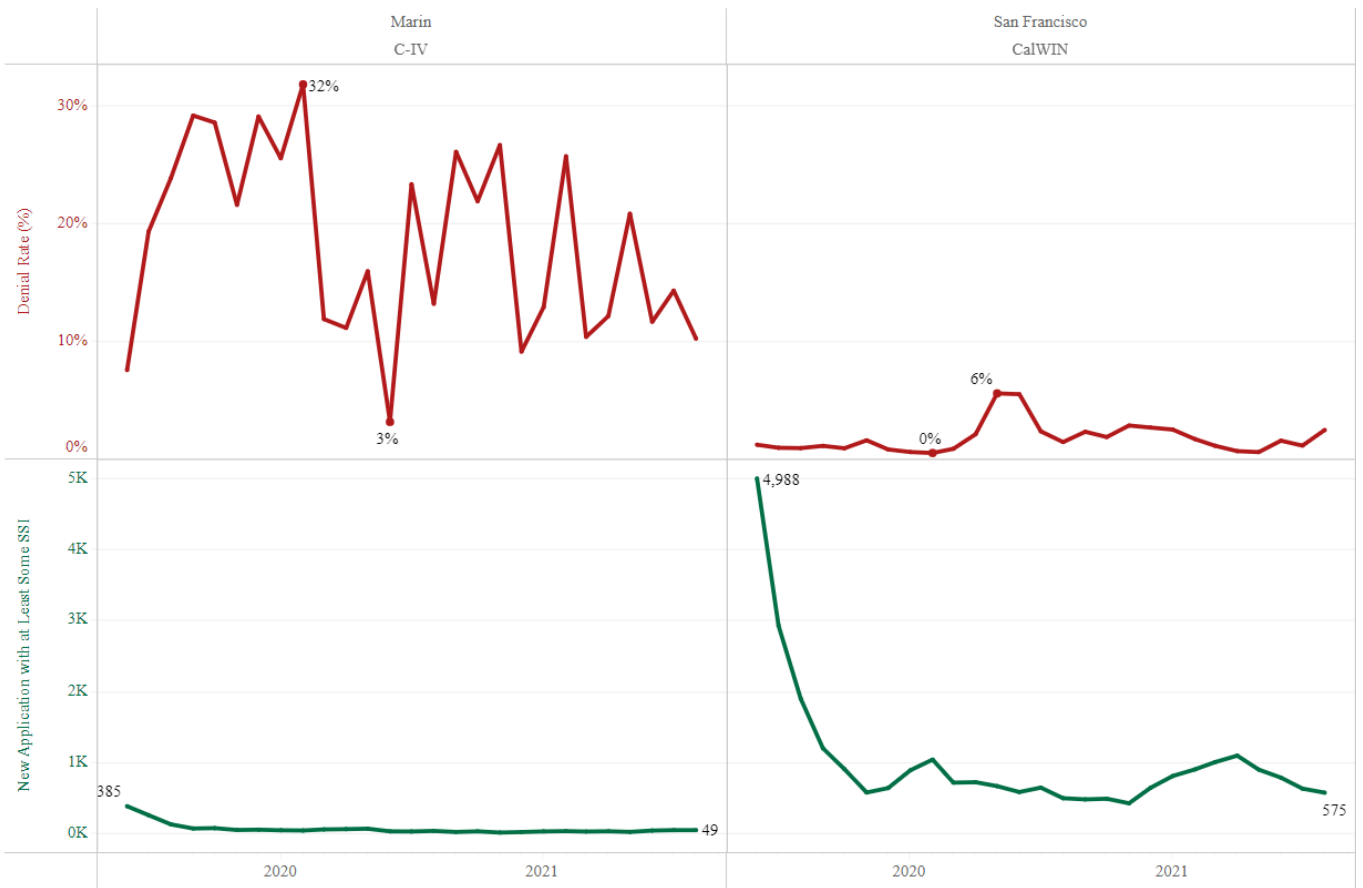
MARIN OUTREACH RECOMMENDATIONS

- Biggest room for growth is among adults with disabilities (18-59) and Spanish speakers
- Projections for bringing enrollment up to the national rate for key populations:
 - o IHSS Clients - 80 new enrollees
 - o Adults aged 18-50 – 360 people
 - o Older adults – 290 people
- Increase partnerships with service providers with strong connections to younger adults with disabilities including Independent Living Centers, Regional Centers, service providers supporting unhoused populations, and Medi-Cal health plans

FOR FUTURE INVESTIGATION

The Denial Rate in Marin County was significantly higher than in San Francisco County, peaking at 32% of SSI applications denied vs. a peak of only 6% for SF. Some factors likely include chronic understaffing in Marin County Health and Human Services, leading to Procedural Denials. This is a striking finding and bears additional research and conversation with Marin HHS.

Denial Rate vs. SSI Application Volume



Charts comparing Denial rates for Marin and SF Counties between 2019-2021