OUR STRATEGIC ROADMAP
2022-2025

Our Mission: To End Hunger In San Francisco and Marin

Our Vision
We envision a just and equitable society that nurtures a resilient community. We envision a community where everyone will have access to nutritious food of their choosing and will be uplifted by a network of support.

The Building Blocks of Transformation: A 3-Year Journey

Fiscal Year 2023 -
1. Listen & Learn
   • Build a strong foundation
   • Plan new ways of work
   • Conduct pilot programs and gather community feedback

Fiscal Year 2024 -
2. Implement
   • Iterate and expand on successful pilots
   • Continue seeking community feedback
   • Co-create services with our community and advocate for change

Fiscal Year 2025 -
3. Transform
   • Offer & support services that were co-created with our community

Our Principles

VOICE

- To find and create solutions, we center lived experience and work in collaboration with the communities most impacted by hunger, food insecurity, and root causes of hunger like poverty.

CHOICE

- We offer choice within our services to meet the diverse preferences of our communities.

POWER

- We seek out and amplify the leadership within the communities we serve to drive change.

QUALITY

- We strive for high quality in food, sourcing, services, and all that we do.
Our Strategic Initiatives

Mission Impact Initiatives

- **Quality**
  Drive an outstanding, dignified, and responsive participant experience by offering a variety of high-quality food that is equitably sourced.

- **Partnerships**
  Deepen our impact through community partnerships and feedback loops to create access, choice, and long-term solutions.

- **Advocacy**
  Support mobilized communities driving systemic solutions to food insecurity through advocacy, public policy changes, and collaborative power-building.

Change-Driving & Enabling Initiatives

- **Technology & Analytics**
  Improve our effectiveness, insights, and connection to each other and our community through technology, analytics, data, and evaluation.

- **People-Centered**
  Advance a people-centered culture through empowerment, engagement, and effective communication with investments in professional, financial, and personal wellness.

- **Anti-racism & Equity**
  Advance anti-racism and propel justice, equity, diversity, inclusion, and belonging throughout the Food Bank and in our community.