

### Our Mission: To End Hunger In San Francisco and Marin

#### Our Vision

We envision a just and equitable society that nurtures a resilient community. We envision a community where everyone will have access to nutritious food of their choosing and will be uplifted by a network of support.

### The Building Blocks of Transformation: A 3-Year Journey



#### Fiscal Year 2023 -

##### 1. Listen & Learn

- Build a strong foundation
- Plan new ways of work
- Conduct pilot programs and gather community feedback

#### Fiscal Year 2024 -

##### 2. Implement

- Iterate and expand on successful pilots
- Continue seeking community feedback
- Co-create services with our community and advocate for change



#### Fiscal Year 2025 -

##### 3. Transform

- Offer & support services that were co-created with our community



### Our Principles



To find and create solutions, we center lived experience and work in collaboration with the communities most impacted by hunger, food insecurity, and root causes of hunger like poverty.



We seek out and amplify the leadership within the communities we serve to drive change.

VOICE

CHOICE

POWER

QUALITY

The Food Bank's strategic principles will guide how the organization approaches the work of taking our Strategic Roadmap from plan to action.

We offer choice within our services to meet the diverse preferences of our communities.



We strive for high quality in food, sourcing, services, and all that we do.



### Our Strategic Initiatives

#### Mission Impact Initiatives

#### Change-Driving & Enabling Initiatives

##### Quality

Drive an outstanding, dignified, and responsive participant experience by offering a variety of high-quality food that is equitably sourced.

##### Technology & Analytics

Improve our effectiveness, insights, and connection to each other and our community through technology, analytics, data, and evaluation.

##### Partnerships

Deepen our impact through community partnerships and feedback loops to create access, choice, and long-term solutions.

##### People-Centered

Advance a people-centered culture through empowerment, engagement, and effective communication with investments in professional, financial, and personal wellness.

##### Advocacy

Support mobilized communities driving systemic solutions to food insecurity through advocacy, public policy changes, and collaborative power-building.

##### Anti-racism & Equity

Advance anti-racism and propel justice, equity, diversity, inclusion, and belonging throughout the Food Bank and in our community.