



The Food Bank serves nearly 50,000 households weekly with healthy, nutritious food. Food insecurity is higher than ever. Yet, funding from every level of government continues to shrink, putting even more pressure on families facing hunger.

We believe food is a fundamental human right. Hunger is a result of policy choices, and it's solvable.

We're deeply grateful to the culinary community for standing with us in our work to end hunger. Today, we're inviting our restaurant and bar partners to join us for *Sip, Savor & Support*, a collective effort to turn the tide on hunger and ensure no table goes empty.

Together, we can create lasting change, because everyone deserves access to nourishing food.

What is *Sip, Savor & Support*?

Sip, Savor & Support offers a simple, powerful way for San Francisco and Marin's vibrant culinary and beverage community to take a stand against food insecurity.

This September during Hunger Action and Awareness Month, you can inspire your customers to join you in supporting the Food Bank's vital work.

Together, let's turn every meal into a moment of hope and action. It's easy to participate, impactful for those in need, and a meaningful way to connect with your community.

OPTION 1

Donate a portion of sales (\$1 or \$2) of a specific menu item to the Food Bank during Hunger Action and Awareness Month.

OPTION 2

Donate a % of sales for a particular day(s), weekend(s) or the entire month to the Food Bank during Hunger Action and Awareness Month.

Why should you join this effort?

- Doing good feels good
 - ◆ Your customers will know you are a community minded establishment
 - ◆ During the campaign share your support in social media, emails, and on-site signage including a QR code to the Food Bank's donation page
- We'll promote the heck out of you!
 - ◆ Unique social media shout outs, resharing of your socials, inclusion in our E-news and website
 - ◆ Our reach: @6,800 followers X 9,300 followers f 18,000 followers ✉ nearly 300,000 eNewsletter subscribers

Great! You're in! Here's what you do

- Email rbreuer@sfmfoodbank.org with your offer/language and a photo of your choosing if you like
 - ◆ The Food Bank will list your participation on our website, post about your support in social media and in our monthly e-newsletter
- Run your campaign during the month of September — Hunger Action and Awareness Month

Questions? Email rbreuer@sfmfoodbank.org
